

Telefónica

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Leading Self

**CHANGE
THE GAME**

UNIVERSITAS TELEFÓNICA

Target group

Directors, managers and high potentials.

Target of the programme

The **Leading Self** programme allows participants to stop, reflect and focus on their working patterns and methods and to concentrate on how to become a better leader by analyzing the purpose, values and vision that define their character and leadership style. This programme leads participants to develop personal action plans to implement in both their private life and work with Telefónica.

Content

In the plenaries you will understand the content of each section and within small groups you will work out the content for you.

- **Facts:** In this session you will identify where Telefónica is and where you are in your leadership and your life. You will discover what scale of change is needed for yourself.
- **Insight:** In this session you will assess the personal strengths and valuable behaviours you can build on to become a better leader.
- **Purpose:** In this session you will learn about the power of Focus and Intention. You will work on clarifying your purpose and developing your personal compass for the next stage of your life and leadership.
- **Values:** In this session you will focus on identifying the values which will drive critical choices and decisions within yourself.
- **Vision:** In this session you will work on identifying what you want your future to look like with regard to your life and leadership.
- **Barriers:** In this session you will identify obstacles, blocks and all possible problems as identified in the 'Insight' stage. We will then delve more deeply into root causes.
- **Goals, strategies and action plan:** In this session you will identify the choices and decisions that reinforce your goals and strategies for achieving your vision.
- **Implementation:** In this session, you will discover new ways to carry your action plan into reality and how to establish new habits.

Language

Editions in Spanish and English.

Duration

4 days.

Sponsor

Rory Simpson.

