



Engaging Realities 2018

Who is it for?

This programme is aimed at managers, directors and high potentials.

What is the objective of this programme?

This programme aims to develop the necessary skills that make Telefónica more competitive in this complex environment: Complex Problem Solving, Critical Thinking, Creativity, People Management and Working with the others,

The leaders and experts of Telefónica, our *Rockstars*, will talk about the approach and direction they will give to the skill they represent best and that we, as employees, should develop from now on.

We will also have outstanding external speakers such as journalists, athletes and leaders in the technological sectors, who will give us a vision of what is happening in our sector and outside our company.

Content

The content and the speakers of the program are dynamic, they vary according to the moment the company goes through in each edition. It is a highly adaptable course to the changes of our company.

Methodology

The methodology is experiential, participative and dynamic.

Languages

Editions in Spanish and English.

Duration

4 days.

Sponsor

Marta Machicot